

FIVE POINTS

BUSINESS IMPROVEMENT DISTRICT

REGULAR BOARD OF DIRECTORS MEETING

February 14, 2024

By Zoom

<https://us02web.zoom.us/j/89213502698?pwd=bnRONzIyMTRNMnlOd2lvYTRjVmVqdz09>

DRAFT AGENDA

Mission Statement: The Five Points Business Improvement District unites businesses and commercial property owners by maintaining the business corridor and catalyzing inclusive economic development and cultural preservation.

10:00 AM	I.	Call to Order	Board
10:05 AM	II.	Introductions	Board
10:10 AM	III.	Administrative Items	
		A. Disclosure of Potential Conflicts of Interest	Board
		B. Board Meeting Minutes – January 10, 2023	Board
		C. Treasurer’s Report – Nov. and Dec. 2023	N. Beal
		D. Ratify email votes	
10:20 AM	IV.	New Business	
		A. Five Points Jazz Festival 2024 Changes	Sonia Rae
		B. MarCom Services Discussion	N. Harris
		C. Employment Contract and Organizational Admin Items	V. Martinez
10:40 AM	V.	Old Business	
		A. St. Paddy’s Day Request	Event Team
		B. Jazz Roots Update	L. Sayer
11:00 AM		Director Update	N. Harris
11:10 AM	VI.	Contractor Updates	
		A. MarCom Update	L. Sayer
		B. Admin & Operations	V. Martinez
11:25 AM	VII.	Public Comment	
11:30 AM	VIII.	Adjourn	



FIVE POINTS BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING
January 10, 2024
MINUTES

Meeting Held: Blair-Caldwell African American Research Library
2401 Welton St, Denver CO, Large Meeting Room

Attendance: The meeting of the Board of Directors of the Five Points Business Improvement District, City and County of Denver, Colorado was called and held as shown above in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Haroun Cowans, Board Chair
Paul Books, Co-Vice Chair
Nathan Beal, Treasurer
Fathima Dickerson
John Pirkopf

Absent: Maedella Stiger, Co-Vice Chair (Excused)
Nina Rupp (Excused)

BID Staff: Norman Harris, Executive Director
Vincent Martinez, Downtown Denver Partnership,
Ryan Butcher, Downtown Denver Partnership
LaSheita Sayer, ZoZo Group

The meeting was called to order by Board Chair Haroun Cowans at 10:04 AM.

Administrative Items

A. Disclosure of Potential Conflicts of Interest
There were no disclosed conflicts of interest.

B. Board Meeting Minutes – 12/13/2023
With no requests for discussion or corrections noted by any Board Members, Mr. Beal moved to approve the minutes from the December 13th meeting, Mr. Books seconded the motion. Vote: unanimous in favor, motion passed.

C. Treasurers Report April – November 2023
The November treasurers report was tabled until the February Board Meeting

New Business

A. Announcement of Norman Harris as new Five Points BID Executive Director

Mr. Cowans announced the new Executive Director of the Five Points Business Improvement District, Mr. Norman Harris. Mr. Harris was welcomed by the board, and he introduced himself, along with his vision and intentions for the BID. He explained that his first 90 days will be spent working closely with the Downtown Denver Partnership, ZoZo Group, and most importantly, the stakeholders along the Welton corridor, with the goal of creating a shared, collective vision for the BID.

B. Renewal of Maintenance Agreement with CSG

Mr. Martinez presented the maintenance agreement renewal with CSG and explained some small budgetary differences from the previous year. CSG is asking for an annual increase of \$2400, or \$200 a month, for an increase in storage capacity. The initial budget line item for this agreement was approved in the Fall but did not include the additional storage fees. As such, the Board needs to approve the new cost before signing off on the agreement. Mr. Martinez explained that this will be the second renewal year after the initial contract year. The agreement allows for up to four contract renewals for a total of five years.

Mr. Cowans asked about the reason for the storage increase, and Mr. Martinez explained the increase in Holiday Stroll items and other event related items have increased space needs. Mr. Cowans expressed concern about the increase in the contract, and Mr. Beal explained that part of the contract may be terminated.

Questions regarding CSG's snow service pricing were raised. Mr. Martinez explained that snow removal is charged on an hourly basis per storm for hours above the daily required schedule.

Mr. Harris asked about CSG's scheduling for service delivery. Mr. Martinez explained that there are techs on the corridor 7 days a week, 4 hours a day.

Mr. Books recommended approving the contract for the time being and asking Mr. Harris to investigate storage needs and options and bring a recommendation to the Board at a later date. Mr. Books then made the above motion, Mr. Pirkopf seconded. Vote: unanimous in favor, motion passed.

C. Renewal of MarCom Agreement with DDP

Mr. Martinez explained that the agreement between the Five Points BID and the DDP expired at the close of 2023. He is recommending to the Board an extension of the agreement through the end of February to assist with the onboarding of Mr. Harris and assistance with administration of Jazz Roots.

Mr. Books explained that the 2-month contract will allow Mr. Harris to focus on developing a 30 – 60 – 90-day action plan for the BID as a whole including a marketing, outreach, administrative and activation roadmap for March and beyond.

Mr. Pirkopf motioned to approve the renewal of the MarCom Services Management Agreement with the Downtown Denver Partnership through February 29, 2024. Mr. Books seconded the motion. Vote: unanimous in favor, motion passed.

Ms. Dickerson, brought up that as a new Board Member she has a number of questions of not only procedures but also organizational background and asked of the benefits of developing some sort of orientation opportunity for not only the new Executive Director but also the new Board Members.

Mr. Martinez noted that an orientation handbook was developed the last time new Members were seated and the hope was to go over it in person with them. However, schedules never met, and the new members were basically just emailed the handbooks. Mr. Martinez also noted that he believed that the previously seated Board Members were never sent the handbooks. All agreed that it would be beneficial to hold some sort of onboarding and planning meeting of the Board and the new Director, separate of a regular Board Meeting.

Myron Melnick, Five Points BID commercial property owner, raised concerns over what he believed was a proposed closed-door meeting amongst the Board. Mr. Cowans assured him that all applicable open meeting laws will be followed for this meeting of the full Board.

Mr. Melnick then raised concerns over the ability to hear clearly in the large room.

Old Business

A. St. Patrick's Day Request.

Mr. Martinez explained that the operators of Duke's Sandwich Shop/Scratch Bakery will be taking over planning the St. Patrick's Day parade, and they will present at the February board meeting. Mr. Harris disclosed that he was initially in charge of planning but stepped down due to a potential conflict of interest as a candidate for BID Executive director.

B. Jazz Roots Update

Ms. Sayer explained some of the events and bands planned for the Jazz Roots activation and some of the partners that are collaborating. She also explained the scope and duration of the event. In all, there will be 6 venues participating.

Mr. Pirkopf asked if ZoZo Group would have any asks of the board. Ms. Sayer replied that they are always looking for volunteers.

Mr. Harris mentioned that he would like to see an itemized budget for the use of funds. Ms. Sayer explained the budget she has established is general and direct buys will fit under the presented categories. Mr. Martinez explained that ZoZo Group's \$10,000 budget was approved for the activation when the FPBID Board developed their budget in the fall. The Board then contracted with ZoZo Group to coordinate the event and they have developed a budget that includes sponsorship revenue. ZoZo Group is bound in spending and labor charges by that budget.

Contractor Updates

A. MarCom Update

Ms. Sayer presented slides about the holiday lights that are up presently and explained the intent to extend the area next year. There was discussion about the outdated electrical infrastructure on the blocks that currently have pedestrian lighting installed. Ms. Sayer then displayed the newsletters and social media posts explaining the traffic generated by them. She noted a spike during last year's Jazz Roots. She presented additional slides showing website traffic and its growth.

B. Administration and Operations

Mr. Martinez reported that the permit process for the banner arm install on the Xcel poles had been completed, and that installation is expected very soon. He also mentioned that the tier III encroachment, the entryway sign, is still being examined and further electrical work will be required.

Mr. Pirkopf mentioned that several of the bike racks and trash cans are falling into disrepair, and there was discussion about Decibl repairing or replacing them.

Public Comments

Mr. Melnick reiterated his concern over difficulty hearing the Board discussion in the meeting and suggested amplification for future meetings.

The BID Board has since committed to looking into options that may help improve sound carry for the next in-person meeting in April.

Mr. Melnick also expressed his dissatisfaction with the Board holding an executive session to hold the interviews for the Executive Director. He noted that he and all electors should have been allowed to join the interviews.

Mr. Harris informed the Board that a group of Five Points BID businesses are putting in an application for the State's Community Business Preservation Program that was discussed at the November Board meeting. Because the Five Points BID was in a transition period, they were not able to serve as the sponsoring organization but the AYA Foundation, Colorado's only Black-led Community Foundation, will be the sponsoring organization for the grant application. He asked that the BID provide a letter of support for the application.

Mr. Harris was asked to draft a letter for the Board's review and online vote so that it can be included in the application. Ms. Dickerson noted that Welton Street Café is part of the group applying and gave some further detail on the grant program and eligibility requirements.

Mr. Books moved to have Mr. Harris draft a letter of support for the Board's review to send as part of the AYA Foundation's Community Business Preservation Program application. Mr. Pirkopf seconded the motion. Vote: unanimous in favor, motion passed.

No other public comments were made.

With no further business to discuss, Mr. Books moved to adjourn. Mr. Pirkopf seconded the motion. Vote: Unanimous in favor, motion passed.

The meeting adjourned at 11:16 AM.

The forgoing minutes constitute a true and correct copy of the Five Points Business Improvement District. Approved this 14th Day of February 2024.

FPBID Board Chair

Attest:

Management Report

Five Points Business Improvement District
For the period ended November 30, 2023

Prepared by Matthew Karnes - 01.31.2024

For management use only

Five Points Business Improvement District
Balance Sheet
November 2023

	Beginning Balance January 1, 2023	YTD Changes	Ending Balance November 31, 2023
ASSETS			
Current Assets			
Bank Accounts			
USbank Checking	\$ 334,822	\$ 92,222	\$ 427,044
Total Bank Accounts	334,822	92,222	427,044
Other Current Assets			
Accounts Receivable	947	-	947
Prepaid /Deposits	3,561	(568)	2,993
Total Other Current Assets	4,508	(568)	3,940
Total Current Assets	339,330	91,654	430,984
TOTAL ASSETS	\$ 339,330	\$ 91,654	\$ 430,984
LIABILITIES AND EQUITY			
Total Liabilities	\$ 11,233	\$ 56,234	\$ 67,467
<i>Equity / Fund Balance</i>			
Beginning Fund Balance	328,097	4,566	332,663
Net Operating Income (Loss)	-	30,853	30,853
Total Equity / Fund Balance	328,097	35,419	363,516
TOTAL LIABILITIES AND EQUITY	\$ 339,330	\$ 91,654	\$ 430,984

Five Points Business Improvement District
Budget vs Actual - By Program/Activity
November 2023

	Actual YTD	Amended Budget YTD	Variance YTD Favorable (Unfavorable)	Amended Budget Annual	Variance Annual Favorable (Unfavorable)
Beginning Fund Balance	\$ 328,097	\$ 210,618	\$ 117,479	\$ 210,618	\$ 117,479
Income and Other Sources					
Mill Levy Income-FPBID	276,980	264,943	12,037	264,943	12,037
DURA Payments	-	30,000	(30,000)	30,000	(30,000)
Donations	-	-	-	-	-
Other Revenue	55,143	-	55,143	-	55,143
Jazz Activation Grant	10,000	-	10,000	-	10,000
Transfer of funds from 14th Street LMD	-	-	-	-	-
Total Income and Other Sources of Funds	342,123	294,943	47,180	294,943	47,180
Total Available Resources	\$ 670,220	\$ 505,561	\$ 164,659	\$ 505,561	\$ 164,659
Expenditures					
Maintenance	92,164	32,080	(60,084)	128,320	36,156
Marketing/Branding	122,373	28,884	(93,489)	115,536	(6,837)
Administrative	40,791	15,208	(25,583)	60,830	20,039
Contingency Funds	-	1,250	1,250	5,000	5,000
Total Ongoing Expenditures	255,328	77,422	(177,906)	309,686	54,358
Capital Purchases	55,942	12,900	(43,042)	51,600	(4,342)
Small Business Relief Grants	-	-	-	-	-
Total Expenditures	\$ 311,270	\$ 90,322	\$ (220,949)	\$ 361,286	\$ 50,016
Ending Fund Balance	\$ 358,950	\$ 415,240	\$ (56,290)	\$ 144,275	\$ 214,675

**Five Points Business Improvement District
Expenditures by Vendor Summary
November 2023**

	January 2023	February 2023	March 2023	April 2023	May 2023	June 2023	July 2023	August 2023	September 2023	October 2023	November 2023	December 2023	YTD 2023
2 Keys Asset Management Corp	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000	\$ -	6,000.0
Amazon Purchase	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 278	\$ -	277.8
Bizzy Bee	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 431	\$ -	431.0
BackFlow Tech	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 265	\$ -	\$ -	\$ -	\$ -	\$ -	265.0
Big Onion Partnerships, LLC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
City and County (Denver)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,000	\$ -	\$ -	\$ -	\$ -	8,000.0
Colorado Barricade	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Colorado Lighting Inc	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,437	\$ -	\$ -	\$ -	\$ -	\$ -	12,437.4
Colorado Special Districts Property and Liability**	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Consolidated Services Group 2, LLC	\$ 10,758	\$ 6,094	\$ 9,083	\$ 5,869	\$ 11,883	\$ 225	\$ 6,344	\$ 6,174	\$ 12,488	\$ 750	\$ 10,526	\$ -	80,195.0
Consort Display Group	\$ -	\$ -	\$ 11,678	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	11,677.5
Constant Contact	\$ 45	\$ -	\$ 90	\$ -	\$ 90	\$ 45	\$ 52	\$ 52	\$ -	\$ 104	\$ 52	\$ -	530.0
DCPS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Denver Permits Online	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Denver Water	\$ 73	\$ 77	\$ 77	\$ 77	\$ 77	\$ 80	\$ 95	\$ 80	\$ 226	\$ 82	\$ 89	\$ -	1,033.4
Denver Weekly News	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Desibl Studio	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Diversified Underground Inc	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
DLX for Business	\$ 231.23	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	231.2
Domain Networks	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 289.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	289.0
Downtown Denver Partnership Inc	\$ -	\$ -	\$ -	\$ 25,032	\$ 12,516	\$ 12,258	\$ 6,258	\$ -	\$ 6,258	\$ 6,642	\$ 9,249	\$ -	78,213.2
Greater Park Hill	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 450	\$ -	450.0
iZone	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,043	\$ -	1,043.3
Five Points Atlas	\$ 3,336	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	3,336.0
Five Points Marketing Group	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
GoDADDY.com	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
iZone	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,245	\$ -	\$ -	\$ -	1,244.9
JMF Corporation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ -	5,000.0
Keene Music Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 900	\$ -	\$ -	900.0
Maxwell Printing	\$ -	\$ 968	\$ -	\$ -	\$ 1,670	\$ -	\$ -	\$ -	\$ -	\$ 2,768	\$ -	\$ -	5,406.0
Michael Stores	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,043	\$ -	1,043.3
Mile High Festivals	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
My City Bikes	\$ -	\$ -	\$ 390	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	390.0
Orozco Landscaping & Concrete	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,325	\$ -	\$ -	\$ -	\$ -	\$ -	2,325.0
Outfront Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Paramount	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,659	\$ -	1,659.2
Perseverance Athletic Performances	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Savatree	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,492	\$ 2,021	\$ 2,484	\$ 2,484	\$ -	\$ 132	\$ -	8,613.0
Sin Jac Electric	\$ (560)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	(560.0)
Special District Association	\$ 568	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	568.5
Spencer Fane LLP	\$ -	\$ -	\$ 792	\$ -	\$ -	\$ -	\$ -	\$ 781	\$ -	\$ -	\$ 44	\$ -	1,617.0
Sweetwater Sound	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,492	\$ -	5,492.0
TigerTree	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
US Bank	\$ -	\$ -	\$ 25	\$ 25	\$ 25	\$ -	\$ 25	\$ 25	\$ -	\$ -	\$ -	\$ -	125.0
Vivjo	\$ 1,279	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	1,279.0
Wallace Marketing Group	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
Wave-*My City	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-
XCEL ENERGY	\$ 232	\$ 238	\$ 166	\$ 141	\$ 134	\$ 132	\$ 139	\$ 142	\$ 139	\$ 135	\$ 140	\$ -	1,739.0
Zozo Group LLC	\$ 9,000	\$ 9,000	\$ -	\$ 4,595	\$ 5,056	\$ 1,664	\$ 1,990	\$ 1,432	\$ -	\$ 2,303	\$ 26,928	\$ -	61,968.3
Total Expenditures by Vendor	\$ 24,963	\$ 16,377	\$ 22,301	\$ 35,740	\$ 31,452	\$ 16,184	\$ 36,952	\$ 19,170	\$ 22,840	\$ 13,684	\$ 63,558	\$ -	303,220.0

Five Points Business Improvement District
Statement of Cash Flows
November 2023

	November 2023
OPERATING ACTIVITIES	
Net Income	\$ 30,853
Adjustments to reconcile Net Income to Net Cash provided by operations	
Accounts Receivable	-
Prepaid / Deposits	568
Accounts Payable	59,924
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	60,492
Net cash provided by operating activities	\$ 91,344
NET CASH INCREASE (DECREASE) FOR PERIOD	\$ 91,344
Cash at beginning of period	335,700
CASH AT END OF PERIOD	\$ 427,044

Ratification Of Email Votes:

- Approval of \$400/month for office space at Venture X
 - Will require budget adjustment
 - Two other options considered
 - Vote: 4 – 0 in Favor
- Computer Purchase
 - Not to exceed \$1800 for machine
 - FPBID is tax exempt as a local government
 - Apple Care In addition
 - Investigate Cloud services for expanded memory
 - Vote:

From: [Norman Harris](#)
To: [Vincent Martinez](#)
Cc: [Paul Books](#); [Haroun Cowans](#); [Rae, Sonia - AVD Cultural Affairs Program Manager](#)
Subject: Five Points Jazz Festival Changes - BID Board meeting Agenda Item
Date: Tuesday, January 30, 2024 7:21:30 AM

Good morning Vincent,

I hope this email finds you well. I spoke w/ Sonia at Denver Arts & Venues and there are some changes with the Five Points Jazz Festival that need to be communicated to the board and potential participating businesses. To summarize:

1. The Festival will not be paying for bands to play or for production costs associated with bands playing in business venues. Last year there were bands playing in Marigolds, Brother Jeff's, Goed Zuur, The Roxy and Cervantes.
2. There is still an opportunity to have bands playing inside of business venues along with an opportunity for participating venues to be included as a performance location and included in the festival marketing plan.
3. Participating venues would need to enter into a marketing agreement with DAV, abide by safety rules, pick and schedule bands that are in a pool of potential participants that the band selection committee identifies.
4. DAV would like to direct the \$8,000 sponsorship from the BID to help cover production costs and fees paid to bands to participating businesses that would like to host bands.
5. Venues could also host bands after 8pm and be included in the Festival marketing. I spoke w/ Rise Jones (TeaLee's) and this is something that might interest them.
6. Here are more [detailed notes](#) from our conversation. Sonia is requesting to be added to the February agenda to provide detail to the Board. Please send her the link allowing her to participate in the next board meeting.
7. The number of vendors will be reduced and limited to artisan vendors and food vendors. Community organizations that are not jazz related won't be offered space in the festival.
8. I requested an itemized list of costs related to production from Sonia in order to assess the potential cost of the BID supporting band performances, production costs and stage managers in businesses that would like to be included.

I believe the BID should strongly consider helping businesses remain a part of the festival by helping cover production costs related to hosting band performances inside of businesses. We have already approved the sponsorship. We may need to be more involved in coordinating and communicating. Hopefully we can discuss in more detail during our upcoming board meeting and determine the next best steps.

Thank you.

Norman

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**Saturday,
March 16, 2024**

**Historic Five
Points Denver**

Participating Businesses

Rosenberg's
Famous J's
Mimosa's
Taco Uprising
715 Club
Spangalang Brewery
Duke's Sandwiches
Scratch Family Bakery
Agave Shore
Little Bodega
Tea Lee's
Queen City Coffee
Kush Club
Cervantes
The Roxy

ST PADDY'S IN THE POINTS

**Get ready to paint Historic Five Points green
with St Paddy's in the Points!**

Join us for a day filled with Irish cheer, lively festivities, and unforgettable moments.

St Paddy's in the Points has something to offer for everyone from competitive family-friendly fun, pet parades, and bar crawls. Attendees can immerse themselves in the vibrant live music from bands and DJs throughout the day and into the evening as we paint the Harlem of the West green at the first annual Point to Pint Pub Crawl along the Welton Street corridor.

Grab your best green attire, gather your family and friends, and join us for a day of spirited fun, camaraderie, and the luck of the Irish in Historic Five Points, Denver!

10:00am | Five Points Green Dash

Kick off the day with a burst of energy by participating in our St. Paddy's obstacle course! Navigate through thrilling challenges and obstacles with fun for the whole family.

11:00am | Scurry Furry Pet Parade

Don't forget to bring your furry friends along for the craic! Our pet parade welcomes all pets to dress up in their best Irish attire & strut their stuff. It's a playful & adorable way to celebrate the holiday with the entire family, including your four-legged companions.

12:00pm | Point-to-Pint Pub Crawl

As the day unfolds, join the lively pub crawl through the charming streets of Historic Five Points. Immerse yourself in the Irish spirit as you visit local pubs and enjoy special St. Patrick's Day-themed drinks. Each venue will offer a unique entertainment

Point-to-Pint Adventure Map & Passport

Grab a St. Paddy's Point-to-Pint Adventure map & explore local establishments, collecting stamps in your passport booklet for exclusive offers and discounts. Patrons can get their passport stamped at each location with a purchase.

Prize tiers

- One Stamp - Enter Raffle (Cervantes or Roxy Tickets? Gift Cards?)
- Five Stamps - Five Points Sticker
- Ten Stamps - Five Points Shirt

Entertainers - Each venue will feature a band or DJ who will perform for 1 hour (\$1600)	
715 Club	\$300
Agave Shore	\$300
Mangolds	\$300
Spangalang	\$300
Marketing	
Event logo	\$75
Event Flier & Poster design	\$75
Event poster flier printing	\$200
Targeted Neighborhood Mailer	\$500
FB/Eventbrite Spend	\$800
Customized Event passport book	\$500
Customized Stamps for participati	\$500
Staging & Sound	
Staging & Sound in plaza - (donation from Mile High Festivals)	
Set up crew \$200	\$400
Generator	\$150
Swag & Prizes	
Pet Parade Trophy and gift pack - \$	\$100
Pooser Center Membership	250 donation from the Pooser center
Food for morning race competition participants	
Food from Taco Uprising	\$200
Coffee from Queen City	\$200
Cookies from Scratch Bakery	\$200
Food from Dukes	\$200
Event Coordinatio, Planning & Staffing	
PMG Presents / Black Lotus Present	\$1,500
	\$6,800

Executive Director Employment Agreement

- Draft currently under legal review
- Comments to E.D. Monday 2/12/24
- Goal of draft to Board by meeting for vote
- If not ready by Board Meeting, email vote to be held

Entry Signage

- Updated Budget to be presented for input

Xcel Banners

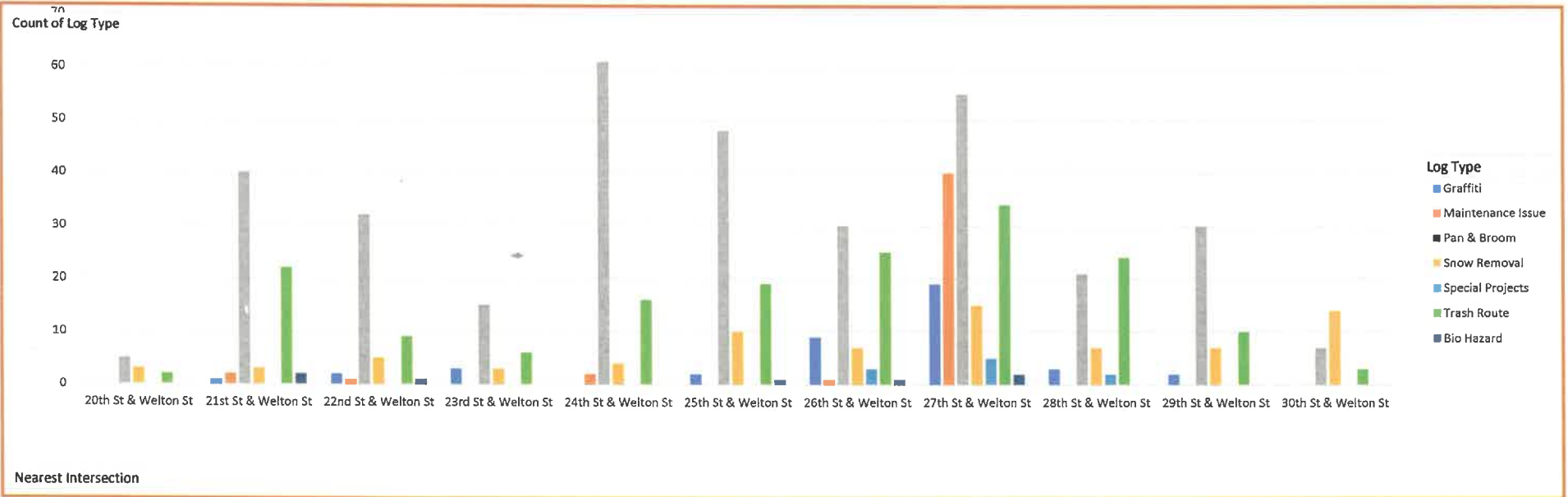
- Installed Monday, 2/5/24
- Two installed in wrong locations will go on 2000 block of Welton

Historical Markers

- Ready for install
- Reprint of monuments

E.D. On-boarding

FIVE POINTS BUSINESS IMPROVEMENT DISTRICT TOTAL MAINTENANCE - YTD 2024



Count of Log Type	Column Labels							Grand Total
Row Labels	Graffiti	Maintenance Issue	Pan & Broom	Snow Removal	Special Projects	Trash Route	Bio Hazard	Grand Total
20th St & Welton St			5	3		2		10
21st St & Welton St	1	2	40	3		22	2	70
22nd St & Welton St	2	1	32	5		9	1	50
23rd St & Welton St	3		15	3		6		27
24th St & Welton St		2	61	4		16		83
25th St & Welton St	2		48	10		19	1	80
26th St & Welton St	9	1	30	7	3	25	1	76
27th St & Welton St	19	40	55	15	5	34	2	170
28th St & Welton St	3		21	7	2	24		57
29th St & Welton St	2		30	7		10		49
30th St & Welton St			7	14		3		24
Grand Total	41	46	344	78	10	170	7	696